



Promote Your Business By Becoming a

# SPONSOR

of The United States Ultimate

# ITALIAN FESTIVAL



## Little Italy's Around The World Sponsorship Added Value Reach



**Media Reach: 1 million**



**Social Media Reach: 5 million**



**Listed in Press Release:**



**Citation Certificate from the Mayor:**



**Song Dedication and Shout Out from the stage:**



**Visibility of signage posted in strategic places around Connecticut**



**Anticipated Festival Attendance 10K**

*If the sponsorship is paid within 30 days of being given the sponsorship package  
they will be given a 2.5% discount.*

*Deadline for this discount is 12/21/2024*



Promote Your Business By Becoming a

# SPONSOR

of The United States Ultimate

# ITALIAN FESTIVAL

## Level 2 Sponsorship

### Platinum Sponsor - \$20,000

Logo on all printed material and press releases  
TV/Radio/Social Media announcements  
Company name and logo on Little Italy's Around The World website  
Company name and logo displayed on social media platforms  
Quarter page ad in ad book (\$35 value)  
Logo on T-shirts  
20 admission passes (\$200 value)  
5 T-Shirts  
5 food coupons  
5 drink coupons  
5 kid zone passes  
(2) 2x2 stage banners on sides of stage  
(1) 3x3 banner displayed at the cultural building

### Silver Sponsorship - \$5,000

Social Media announcements  
Company name and logo on Little Italy's Around The World website  
Logo on T-shirts  
2 T-Shirts  
2 food coupons  
2 drink coupons  
(1) 1x3 banner displayed at the cultural center building

### Bronze Sponsorship - \$2,500

Company name and logo on Little Italy's Around The World website  
Social Media announcements  
Logo on T-shirts  
(1) 1x3 banner displayed at the cultural center building

### Little Italy Gold Sponsor - \$10,000

Choose a Little Italy to be the Main sponsor for that Little Italy  
(1) 3x3 banner displayed at the entrance of the Little Italy  
(1) 1x4 banner displayed at each vendor booth  
10x10 display booth in the Little Italy  
(1) Hotel room and ground transportation to and from festival  
Company name and logo on Little Italy's Around The World website  
TV/Radio/Social Media announcements  
Logo on T-shirts  
5 food coupons  
5 drink coupons  
5 admission passes

## YES, I'LL BE A SPONSOR

**Sponsorship deadline is April 5, 2025**

Full payment of qualifying sponsorship pledge must be recieved by that date to recieve logo inclusion in any event advertising and communications.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Amount \_\_\_\_\_

Signature \_\_\_\_\_

**Make checks payable to:**

**Little Italy's Around The World LLC.**

and mailed to: South Shore Property Management, LLC.,  
235 North Main Street, Unit 5, Branford CT 06405

*If the sponsorship is paid within 30 days of being given the sponsorship package*

*they will be given a 2.5% discount.*

*Deadline for this discount is 12/21/2024*



Promote Your Business By Becoming a

# SPONSOR

of The United States Ultimate

# ITALIAN FESTIVAL

## Level 1 Sponsorship

### Platinum Entertainment Sponsor - \$70,000

Airfare and a two week stay in a private villa for 4 in Calabria, Italy (\$14,000 value)  
 Logo on all printed material and press releases  
 Recognition at opening ceremony  
 Promotional PA announcement from main stage in between entertainment acts  
 TV/Radio/Social Media announcements  
 Company name and logo on Little Italy's Around The World website  
 Company name and logo displayed on social media platforms  
 Logo on T-shirts  
 Back page ad in ad book (\$500 value)  
 100 admission passes (\$1000 value)  
 50 VIP passes (\$1000 value)  
 4 VIP parking spots at the festival  
 (2) 3x10 banners at the main entrance  
 (2) 3x10 stage banners on front of stage  
 (2) 2x4 stage banners on sides of stage  
 (6) 2x4 banners displayed around fairgrounds  
 (1) 40x40 display booth in premium location  
 25 T-Shirts  
 25 drink coupons  
 25 food coupons  
 25 kid zone passes

### Silver Hotel Sponsor - \$35,000

Airfare and a 7 day stay in a Private Villa for 2 in Calabria, Italy (\$10,000value)  
 Logo on all printed material and press releases  
 Recognition at opening ceremony  
 Promotional PA announcement from main stage in between entertainment acts  
 TV/Radio/Social Media announcements  
 Company name and logo on Little Italy's Around The World website  
 Company name and logo displayed on social media platforms  
 Quarter page ad in ad book (\$65 value)  
 Logo on T-shirts  
 Full page ad in ad book (\$250 value)  
 25 admission passes (\$250 value)  
 15 VIP passes (\$300 value)  
 5 T-Shirts  
 5 food coupons  
 5 drink coupons  
 5 kid zone passes  
 (1) 1x3 stage banner in front of the stage  
 (2) 3x3 banner displayed around fairgrounds  
 (1) 3x3 banner at entrance

### Gold Stage Sponsor - \$40,000

Airfare and a 10 day stay in a Private Villa for 4 in Calabria, Italy (\$12,000 value)  
 Logo on all printed material and press releases  
 Recognition at opening ceremony  
 Promotional PA announcement from main stage in between entertainment acts  
 TV/Radio/Social Media announcements  
 Company name and logo on Little Italy's Around The World website  
 Company name and logo displayed on social media platforms  
 Logo on T-shirts  
 Full page ad in ad book (\$250 value)  
 50 admission passes (\$500 value)  
 25 VIP passes (\$500 value)  
 2 VIP parking spots at the Festival  
 10 food coupons  
 10 drink coupons  
 10 kid zone passes  
 10 T-Shirts  
 (1) 3x3 stage banner in front of the stage  
 (3) 2x4 stage banners displayed around fairgrounds  
 (2) 1x3 stage banners on sides of stage  
 (1) 2x4 banner at entrance

## YES, I'LL BE A SPONSOR

**Sponsorship deadline is April 5, 2025**

Full payment of qualifying sponsorship pledge must be recieved by that date to recieve logo inclusion in any event advertising and communications.

Company Name

Contact Name

Email

Phone

Amount

Signature

*If the sponsorship is paid within 30 days of being given the sponsorship package they will be given a 2.5% discount.*

*Deadline for this discount is 12/21/2024*